



**GLOBAL FORUM  
ON RESPONSIBLE  
BUSINESS CONDUCT**

AGENDA

26-27 JUNE 2014

OECD CONFERENCE CENTRE

PARIS, FRANCE





## GLOBAL FORUM ON RESPONSIBLE BUSINESS CONDUCT

### About the OECD

The OECD is a forum in which governments compare and exchange policy experiences, identify good practices in light of emerging challenges, and promote decisions and recommendations to produce better policies for better lives. The OECD's mission is to promote policies that improve economic and social well-being of people around the world.

### About the *Global Forum on Responsible Business Conduct*

The *Global Forum on Responsible Business Conduct* (the Global Forum) was launched by the OECD in 2013 to strengthen international dialogue on responsible business conduct (RBC) and to enhance the synergies between corporate responsibility instruments on all levels, including the *OECD Guidelines for Multinational Enterprises*. The Global Forum is the first multi-stakeholder platform for integrating corporate responsibility questions into the global economic agenda. Governments, businesses, trade unions and civil society come together to provide insights and exchange views on how to do well while doing no harm in an effort to contribute to sustainable development and enduring social progress.

### About the *OECD Guidelines for Multinational Enterprises*

The *OECD Guidelines for Multinational Enterprises* are recommendations on responsible business conduct addressed by governments to multinational enterprises operating in or from adhering countries. They are the most comprehensive set of recommendations on responsible business conduct promoted by governments in existence today, covering all major areas of business ethics, including information disclosure, human rights, employment and industrial relations, environment, bribery and corruption, consumer interests, science and technology, competition, and taxation. The Guidelines are also the only government-backed international instrument on responsible business conduct with a unique implementation mechanism.

[mneguidelines.oecd.org](http://mneguidelines.oecd.org)



# GLOBAL FORUM ON RESPONSIBLE BUSINESS CONDUCT

## AGENDA

Thursday, 26 June 2014

08:00 – 09:00 Registration and Welcome Coffee

09:30 – 11:45 **OPENING PLENARY**

Room CC4

### Welcoming Remarks and Opening Addresses

**Angel Gurría**, Secretary-General, OECD

**Lilianne Ploumen**, Minister for Foreign Trade and Development Cooperation, Netherlands

**Luc Rousseau**, Chairman of the Economic Council to the Minister of Economy, France

### Reinforcing the Ecosystem of Responsibility

#### Objectives

Panellists will take stock of the advances in the global RBC field since the inaugural meeting of the Global Forum in June 2013. Particular focus will be given to developments in emerging economies and challenging investment environments.

#### Moderator

- **Jane Nelson**, Director, Corporate Social Responsibility Initiative, Harvard

#### Panellists

- **Lilianne Ploumen**, Minister for Foreign Trade and Development Cooperation, Netherlands
- **Muhtar Kent**, Chairman and Chief Executive Officer, The Coca-Cola Company
- **Ravi Ratnayake**, Director of Trade and Investment, UN Economic and Social Commission for Asia and the Pacific (UN ESCAP)
- **Peter Bakker**, President, World Business Council for Sustainable Development
- **Alexandra Guáqueta**, Chair, UN Working Group on Business and Human Rights
- **Gilbert Hougbo**, Deputy Director-General for Field Operations and Partnerships, International Labour Organisation
- **Philip Jennings**, General Secretary, UNI Global Union
- **Janos Pasztor**, Executive Director, Conservation, WWF International

12:00 – 13:30 Lunch Break

#### Presentations [12:00 – 12:45]

- *UNCTAD 2014 World Investment Report* Room CC4
- *Update of the OECD Policy Framework for Investment: Chapter on Responsible Business Conduct* Room CC7



## GLOBAL FORUM ON RESPONSIBLE BUSINESS CONDUCT

13:30 – 15:30

### Grievance Mechanism of the OECD Guidelines for Multinational Enterprises

Room CC4

#### OBJECTIVES

This session will focus on how to make the unique grievance mechanism of the OECD Guidelines for Multinational Enterprises more effective. Discussed will be practical experiences with good offices, the added value of mediation, and the contribution of National Contact Points in resolving human rights issues. Discussion will center on the problem solving function of NCPs.

#### CHAIR

- **Roel Nieuwenkamp**, Chair, OECD Working Party on Responsible Business Conduct

#### KEYNOTE ADDRESS

- **Alexandra Guáqueta**, Chair, UN Working Group on Business and Human Rights

#### MODERATOR

- **David Kovick**, Senior Advisor, Shift

#### PANELLISTS

- **Hans Petter Graver**, Chair, National Contact Point, Norway
- **Danish Chopra**, National Contact Point, United Kingdom
- **Thierry Dedieu**, Syndicat CFTD, National Contact Point, France
- **Christopher Schuller**, Legal Adviser, German Institute for Human Rights
- **Winand Quaedvlieg**, Chair, Business and Industry Advisory Committee to the OECD (BIAC), Investment Committee
- **Dwight Justice**, Policy Advisor, Economic and Social Policy, International Trade Union Confederation
- **Joseph Wilde-Ramsing**, Senior Researcher and Coordinator, OECD Watch

13:30 – 15:30

### Special Event: Responsible Business Conduct in Myanmar

Room CC7

#### OBJECTIVES

This special event will focus on why responsible investment is essential for Myanmar's continued development. The findings of the new OECD Investment Policy Review and recent RBC-specific initiatives in Myanmar will be presented.

#### CO-CHAIRS

- **Marine de Carné de Trécesson**, Ambassador for Corporate Social Responsibility, France
- **Benedetta Francesconi**, National Contact Point, Italy

#### KEYNOTE ADDRESS

- **Aung Naing Oo**, Director General, Directorate of Investment and Company Administration, Government of Myanmar

#### PANELLISTS

- **Stephen Thomsen**, Head, OECD Investment Policy Reviews
- **Alan Krill**, Foreign Affairs Officer, Business and Human Rights Section, United States State Department
- **Khine Khine Nwe**, Member, Myanmar Investment Commission and Joint-Secretary, Union of Myanmar Federation of Chambers of Commerce and Industry
- **Aung Tun Thet**, President's Economic Advisor and UN Global Compact Representative
- **Ed Potter**, Director, Global Workplace Rights, The Coca-Cola Company
- **Julie Vallat**, Head, Ethics and Human Rights Department, Legal Division, Total
- **Zaw Oo**, National Co-ordinator, Extractive Industries Transparency Initiative
- **Vicky Bowman**, Director, Myanmar Centre for Responsible Business
- **Marc Levy**, Director, GRET

15:30 – 16:15 Coffee Break



## GLOBAL FORUM ON RESPONSIBLE BUSINESS CONDUCT

16:15 – 18:30

### Rana Plaza Aftermath: Responsible Supply Chains in the Textiles and Garment Sector

Room CC4

#### OBJECTIVES

This session will feature the global efforts undertaken to build responsible supply chains in the textiles and garment sector principally since the April 2013 Rana Plaza accident. It will include discussion of initiatives taken by government, business and civil society, particularly in relation to the June 2013 Declaration of National Contact Points. This session will also be an opportunity to have preliminary discussions that could feed into the joint OECD/ILO Roundtable planned for the fall of 2014.

#### CHAIR

- **Paul Hunsinger**, Chairman, National Contact Point, France

#### KEYNOTE ADDRESSES

- **Lilianne Ploumen**, Minister for Foreign Trade and Development Cooperation, Netherlands
- **Shahriar Alam**, State Minister for Foreign Affairs, Bangladesh
- **Pascale Andreani**, Ambassador and Permanent Representative to the OECD, France

#### PANELLISTS

- **Gilbert Hougbo**, Deputy Director-General for Field Operations and Partnerships, International Labour Organisation
- **Elena Peresso**, Member, Karel De Gucht's Private Office, European Commissioner for Trade
- **Benedetta Francesconi**, National Contact Point, Italy
- **Reaz Bin Mahmood**, Vice President of Finance, Bangladesh Garment Manufacturers & Exporters Association (BGMEA)
- **Shukkur Mahmud**, President, Jatiya Sramik League, Bangladesh
- **Matthijs Crietee**, Deputy Secretary General, International Apparel Federation (IAF)
- **Joris Oldenzijl**, Head, Public Affairs and Stakeholder Engagement, Accord on Fire and Building Safety in Bangladesh
- **Ineke Zeldenrust**, International Coordinator, Clean Clothes Campaign

16:15 – 18:30

### Special Event: Responsible Business Conduct in Central Asia and South Caucasus

Room CC7

#### OBJECTIVES

This special event will focus on the role of RBC in building healthy business environments in Central Asia and South Caucasus, and in particular the role investors can play in sustainable and inclusive development. A new OECD publication series on the challenges and opportunities investors face in translating RBC principles and standards into practice, featuring Kazakhstan and Georgia, will be presented.

#### CHAIR

- **Manfred Schekulin**, Chair, OECD Investment Committee

#### KEYNOTE ADDRESSES

- **Yerlan Sagadiyev**, Vice-Minister of Industry and New Technologies, Kazakhstan
- **Ketevan Bochorishvili**, Deputy Minister of Economy and Sustainable Development, Georgia

#### OECD PRESENTATION

- **Marie-France Houde**, Head of Unit, OECD Guidelines for Multinational Enterprises, OECD

#### PANELLISTS

##### *Kazakhstan*

- **Massimo de Mauro**, Vice-President, Kazakhstan, Exploration - Production, Total
- **Bjorn Brandtzaeg**, Chief Executive Officer, Clear Energy Group
- **Abelgazi K. Kussainov**, Chairman, Federation of Trade Unions, Kazakhstan
- **Rinad Temirbekov**, Executive Director, Eurasia Foundation of Central Asia
- **Naila Mukhtarova**, Deputy Head, Secretariat of the Committee on Social Partnerships, National Chamber of Entrepreneurs of Kazakhstan

##### *Georgia*

- **Michael Cowgill**, Board of Directors, American Chamber of Commerce, Georgia, and President, Georgian American University
- **Irina Kvakhadze**, Deputy CEO, Business Association of Georgia



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- **Ketevan Vashakidze**, President, Eurasia Partnership Foundation
- **Irakli Petriashvili**, President, Trade Unions Confederation, Georgia

#### *Lead Respondent*

- **Dimitri Japaridze**, Director, Business Research Center, Ilia State University

18:30 – 20:00 Buffet du Parc - Cocktail Reception

Friday, 27 June 2014

08:00 – 09:00 Registration

09:30 – 12:00

### Stakeholder Engagement and Due Diligence in the Extractive Sector

Room CC4

09:30 – 12:00

### Special Event: ISO Sustainable Procurement

Room CC7

#### OBJECTIVES

This session will feature the progress achieved on development of a due diligence guide on stakeholder engagement in the extractive industry and include discussion of existing challenges and opportunities for extractive industries in this field.

#### CO-CHAIRS

- **Francine Nofle**, Director, International Trade Portfolio and Responsible Business Practice, Canadian National Contact Point Secretariat, Foreign Affairs, Trade and Development, Canada
- **Mai Tonheim**, Ambassador for Corporate Social Responsibility, Norway

#### MODERATOR

- **Tyler Gillard**, Legal Adviser, OECD Secretariat

#### PANELLISTS

- **Kathryn Sturman**, Senior Research Fellow, Center for Social Responsibility in Mining
- **Elena Peresso**, Member, Karel De Gucht's Private Office, European Commissioner for Trade
- **Anders Johansen Eira**, Senior Advisor, Protect Sapmi Foundation
- **Ben Chalmers**, Vice President, Sustainable Development, Mining Association of Canada
- **Serena Lillywhite**, Mining Advocacy Lead, Oxfam Australia

#### OBJECTIVES

This special event will focus on the efforts to develop a new ISO standard on sustainable procurement. It will assess the interests of businesses and consumers in the development of such a norm and will consider the next steps.

#### CHAIR

- **Manfred Schekulin**, Chair, OECD Investment Committee

#### OPENING REMARKS

- **Jacques Schramm**, President, ISO PC 277 Sustainable Procurement
- **Manfred Schekulin**, Chair, OECD Investment Committee

#### PANEL 1: Impact on Business Leadership

- **Marie d'Huart**, Managing Partner, CAP conseil
- **Pierre Pelouzet**, National Business Relations Ombudsman, France
- **Hou Fei**, National institute of Standardization, China
- **Shaun McCarthy**, Director, Action Sustainability

#### PANEL 2: Impact on Operational Aspects of Purchasing Practices

- **Olivier Coustaury**, Head of Sustainable Procurement and CSR Communications, Marketing and Services, Total



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- **Debbie Stothard**, Deputy Secretary-General, International Federation for Human Rights (FIDH)
- **Richard Morgan**, Head of Government Relations, Anglo American

- **Stefan Deutsch**, Chief Academic Officer, Israel Purchasing and Logistics Managers' Association, and Head, Standard Institute of Israel Delegation to ISO/PC-277 Sustainable Procurement
- **Hans Kröder**, International expert, CSR/ISO 26000, Netherlands
- **Yvette Bomele Bonyangi**, Permanent Secretary, Unit Project Management and Procurement, Control Office, Congo

### CLOSING REMARKS

- **Olivier Peyrat**, ISO Vice-President Finance, AFNOR CEO

12:00 – 13:30 Lunch Break

*Presentations [12:00 – 12:30]*

- *International Trade Centre: Demonstrating Convergence in RBC through Standards Map Tool* Room CC4
- *OECD Watch: Toolkit for the OECD Guidelines for Multinational Enterprises* Room CC7

13:30 – 15:00 Responsible Business Conduct along Agricultural Supply Chains

Room CC4

### OBJECTIVES

This session will identify the major risks faced by agri-business investors and discuss the measures that governments and businesses can take to mitigate such risks and to ensure that agricultural investment brings economic and social benefits to host countries and societies. The conclusions of the panel will feed into the joint FAO-OECD work on responsible business conduct along agricultural supply chains.

### CHAIR

- **Ken Ash**, Director, Trade and Agriculture Directorate, OECD

### PANELLISTS

- **Joseph Sam Sesay**, Minister of Agriculture, Forestry and Food Security, Sierra Leone
- **Catherine Geslain-Lanéelle**, Director-General for Agricultural, Agri-Food and Territorial Policies, Ministry of Agriculture, Food Processing and Forestry, France
- **Marten C. van den Berg**, Deputy Director-General for Foreign Economic Relations, Ministry of Foreign Affairs, The Netherlands
- **Abdullah A. Aldubaikhi**, Chief Executive Officer, Saudi Agricultural and Livestock Investment Company
- **Michael Goltzman**, Vice President, International Government Relations and Public Affairs, The Coca-Cola Company
- **Mella Frewen**, Director General, Food Drink Europe
- **Jim Clarken**, Executive Director, Oxfam Ireland
- **Pascal Liu**, International Investment Team Leader, Trade and Markets Division, UN Food and Agriculture Organization

15:00 – 15:30 Coffee Break



## GLOBAL FORUM ON RESPONSIBLE BUSINESS CONDUCT

15:30 – 17:00 Responsible Business Conduct in the Financial Sector

Room CC4

### OBJECTIVES

The session will explore practical approaches to due diligence in various real-life scenarios and across the range of financial sector products and services, drawing from the recent discussions within the OECD Working Party on Responsible Business Conduct, United Nations and Office of the High Commissioner for Human Rights on the application of the OECD Guidelines for Multinational Enterprises to the financial sector.

### CHAIR

- **Roel Nieuwenkamp**, Chair, OECD Working Party on Responsible Business Conduct

### PANELLISTS

- **William Ambrose**, Global Head of Business Risk, Norges Bank Investment Management (NBIM)
- **Lene Wendland**, Adviser on Business and Human Rights, Office of the UN High Commissioner for Human Rights
- **Andreas Missbach**, Head Commodities, Trade and Finance Department, Berne Declaration
- **Acyr Xavier Moreira**, Strategic Planning Manager, Caixa de Previdência, Brazil
- **Philip Jennings**, General Secretary, UNI Global Union
- **Yann Kermode**, Executive Director, Deputy Head Environmental & Social Risk, UBS
- **Herman Mulder**, Member, National Contact Point, Netherlands

17:00 – 17:30 Moving Forward

Room CC4

### **Richard Howitt**

*European Parliament Rapporteur on Corporate Social Responsibility, European Union*

### **Roel Nieuwenkamp**

*Chair, OECD Working Party on Responsible Business Conduct*



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