



*Leading Women of Africa*  
Leadership ★ Empowerment ★ Growth

A partnership with men for a sustainable economic integration.

Uma parceria com homens para uma integração económica sustentável.

Un partenariat avec des hommes pour une intégration économique durable

Kushirikiana na Wananchi endelevu ushirikiano wa kiuchumi

مادتس مي داصتق اچ ام دن ال ج أن مل اجر ل اعم ة ك ارش

# LEADING WOMEN'S ECONOMIC SUMMIT & EXHIBITION



LEADERSHIP | EMPOWERMENT | GROWTH

03 DECEMBER 2015 | DURBAN | SOUTH AFRICA

Welcome  
Bienvenue  
bem-vindo  
kuwakaribisha

بيخرت



# MONITORING PROGRESS, INSPIRING EXCELLENCE

President's Message,

The slow pace of policy implementation, little effort on the delivery of existing policies and a lack of good will to resolve the burning issues of women inequalities in Africa are only a few of the constraints that have kept the women of Africa from reaching their full potential and contribute positively in the socioeconomic transformation of their respective nations despite numerous efforts.

More innovative approaches are needed to ensure successful outcomes of the drive to empower women. I believe that the women empowerment agenda will not happen in isolation but needs a concerted effort from government, corporate and civil society. Being the majority at decision-making platforms, men could be instrumental should a sustainable and credible platform be provided for them to engage with women.

We believe the LWA Champions Awards for Men will prove to be a valuable discussion platform at national and regional levels.

At this year's annual summit of the African Union (AU), the leaders declared 2015 as the year of women's empowerment in acknowledgement of the increasing role women are playing in Africa's development. The Agenda 2063, recently initiated by the AU has acknowledged that Africa in 2063 will be a continent where the critical role of women in Africa's transformation is recognized and their proactively harnessed. Join hands with us as we share our efforts in building a common future and destiny of all Africans.

Mrs Madelein Mkunu  
**Founder & President**  
**Leading Women of Africa**



# LEADING WOMEN'S ECONOMIC SUMMIT & EXHIBITION, 2015

- A deal breaker summit to promote women economic empowerment & live trade opportunities;
- A platform to showcase the very best in leadership across the socio economic and political spectrum;
- Formation of an LWA African Economic Leadership Structure to fast track the economic empowerment for women with governments across the continent;
- Pronouncement of the Durban-Kwazulu-Natal declaration to address gender economic Inequity;
- Showcase the contribution of women on the process of socio-economic advancement in Africa;
- Promote engagement between development stakeholders and women of Africa;
- Support the growth of women as genuine economic partners in Africa.

## OBJECTIVES

The Leading women Economic Summit and Exhibition 2015 will aim to achieve the following main objectives:

- Showcase the contribution of women in the process of socio-economic advancement in Africa
- Promote engagement between development stakeholders and women of Africa
- Support the emergence of women as successful leaders in social, business and political spheres
- Build LWA brand and grow membership base

## THE AWARDS – MEN, 2015

LWA Champions Awards is a distinguished and prestigious annual awards ceremony in recognition of men who have played a significant role in unlocking the potential and the acknowledgement of women as equal partners in SUSTAINABLE socio-economic development.

- A first for Africa
- A platform for recognizing outstanding male leaders in South Africa and Africa who are championing and supporting women empowerment;
- Honour men for their influential role in the socio-economic change in Africa through women empowerment;
- Encourages the culture of excellence and good governance in all African societies;
- Jet-setting the male role model agenda in Africa in the fight against discrimination, poverty and unemployment.

**“This is an approach that will bring about the need to recognise that women play a very important role in all areas of human endeavours. The 21st century is the time for men to look at women as equal partners in political, social and economic development”** Dr Kenneth Kaunda in his special message to South African leaders at the launch of LWA Champions in August 2014. This message is relevant to the continent as a whole, as we continue to seek for ways to promote equality in all spheres.

# CATEGORIES

## 1. PUBLIC SECTOR CATEGORY

a. Most Gender-Focused Head Of State / Prime Minister Award

b. Most Gender-Focused Premier / Governor Award

## 2. CORPORATE SECTOR CATEGORY

a. Most Gender-Focused Ceo Award

b. Most Gender-Focused Head Of CSI Award

## 3. CIVIL SOCIETY CATEGORY

a Woman's Right Advocate (Male Individual) Award

b. Humanitarian Excellence (Male Individual) Award

## 4. ENTREPRENEURSHIP CATEGORY

a. Most Gender-Focused Entrepreneur Award

b. Most Influential African Youth Award

## AWARDS BENEFITS

Celebrate the contribution of men in women's development

- National, Continental and International Recognition for outstanding contribution
- Raise the country's profile internationally
- Raise the Government profile
- Raise company's profile



# JUDGES



**Amb. Hussein Elkamel**  
Former Ambassador to  
the European Union  
North Africa



**Dr Bola Olabisi**  
CEO of the UK based  
Global Women Inventors  
& Innovators Network  
(GWIIN)  
Diaspora



**Dr Ruben Richards**  
Ruben Richards  
Foundation  
SADC



**Mrs Scholastica  
Kimaryo**  
Former United Nations  
Ambassador to South  
Africa & Lesotho  
East Africa



**Dr Thomas Rene Kitutu**  
International President &  
Founder, Christians for  
Peace in Africa  
Central Africa



**Hon. Fatoumata  
Ceesay**  
Former Speaker of  
National Assembly  
Gambia  
West Africa



**Mr Carl Lotter**  
CEO and Founder  
Stakeholder Relations  
Director of South African  
Small and Medium  
Enterprise Federation  
SACD



**Mrs Dzifa Attivor**  
Minister for Transport  
Ghana  
West Africa



**Mr Ebrahim Patel**  
CEO of Magellan  
Investments  
SACD



**Prof. Hope Cynthia  
Sadza**  
Founder & Vice  
Chancellor Women's  
University in Africa,  
Zimbabwe  
SACD

# REGISTRATION AND SPONSORSHIP FORM

## LEADING WOMEN'S ECONOMIC SUMMIT & EXHIBITION



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### INVESTMENT OPTIONS

<input type="checkbox"/>	PLATINUM SPONSOR LEVEL Package on request	R250 000 / US\$ 25000
<input type="checkbox"/>	DIAMOND SPONSOR LEVEL Package on request	R150 000 / US\$ 15 000
<input type="checkbox"/>	SILVER SPONSOR LEVEL Package on request	R100 000 / US\$ 10 000
<input type="checkbox"/>	CONFERENCE BAG BRANDING Package on request	R25 000 / US\$ 2500
<input type="checkbox"/>	BADGES / LANYARDS Package on request	R25 000 / US\$ 2500
<input type="checkbox"/>	EXHIBITION STAND Package on request	R5 000 / US\$ 500
<input type="checkbox"/>	INCLUSION IN THE SUMMIT BROCHURE Package on request	Package on request
<input type="checkbox"/>	CORPORATE GROUP (SUMMIT + AWARDS GALA DINNER) 10 PAX	R50 000 / US\$ 5000
	INDIVIDUAL PASS (SUMMIT + AWARDS GALA DINNER)	R5 000 / US\$ 500

Government / Institution / Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Country / City: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Invoicing Details: \_\_\_\_\_ VAT number: \_\_\_\_\_

Total Amount (All rates are exclusive VAT): \_\_\_\_\_

#### Terms & Conditions

50% of total amount must be paid immediately upon receipt of the invoice. The application is cannot be cancelled by the applicant.

LWA does not offer refund however accepts replacement.

With this signature we hereby confirm our acceptance of the above Terms and Conditions.

Signature \_\_\_\_\_

# REASONS TO DO BUSINESS WITH WOMEN OF AFRICA



## WOMEN ARE A GROWING BUYING FORCE

- \$1.4 trillion: Africa's consumer spending in 2020
- Women are a growing buying force
- A growing consumer base will also be a positive for the economy

## CONTACT DETAILS

### GENERAL INFORMATION

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### EVENT MANAGEMENT AND HOSPITALITY

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### EVENT OPERATIONS

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### MEDIA AND STAKEHOLDERS

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