

EU SUSTAINABLE ENERGY DAYS 2014 BRINGING TOGETHER THE EU AND THE WORLD AROUND SUSTAINABLE ENERGY 1 - 30 JUNE

WHO CAN PARTICIPATE?

Public bodies, private companies, NGOs, educational institutions

WHEN MUST YOUR EVENT TAKE PLACE TO BE PROMOTED AS AN ENERGY DAY?

During the whole month of June 2014

WHERE CAN YOUR ENERGY DAY TAKE PLACE?

In your city or region, in your office or factory, in your university, or simply outdoors

WHAT IS THE PURPOSE OF EU SUSTAINABLE ENERGY WEEK?

To offer a promotional platform for sustainable energy actors and their projects across the European Union

HOW CAN YOU TAKE PART?

Promote your activities or products by organising an event, such as:

- an open-door day or guided tour
- a showcase of products, technologies, or facilities
- a conference/workshop
- an exhibition or
- a web-based event (webinar, chat, video conference, etc.)

WHY ORGANISE YOUR OWN ENERGY DAY IN JUNE?

- Budget: save on communication resources by registering your event with a 100% free-of-charge, public, web-based platform – www.eusew.eu
- Network: partner with thousands of other actors across the European Union and the rest of the world – EUSEW community
- Autonomy: access to a reliable online registration system for your participants through www.eusew.eu
- Promotion: receive support from a multilingual team of communication advisors, media officers and social media managers – energydays@eusew.eu
- Agenda: give visibility to your scheduled events on <u>www.eusew.eu</u> and through social media channels







